

ETHOS • THE GUN



WHAT BEGAN
AS AN IDEA
BECOMES AN ENTIRELY
NEW ETHOS.



ETHOS



———— ETHOS ————
THE PERFECT BALANCE
OF ART & TECHNOLOGY



FROM A BROTHERHOOD OF SHOOTERS

comes an elevated step forward in the philosophy of shotgun design:

WELCOME TO WHAT'S NEXT.





ETHOS FEATURES



WIDE RANGE OF LOP ADJUSTMENT

allows stock length adjustment from 13 3/4" to 15".

PROGRESSIVE COMFORT SYSTEM

incorporates three sets of patented, interlocking flexible buffers that absorb recoil at different stages dependent on the strength of the shotshell's load.

INERTIA DRIVEN® SYSTEM

dynamic update of the system allows reliable operation with light target loads.

EASY-LOCKING SYSTEM

a new detent mechanism in the bolt body ensures lock-up even under light pressure.

EASY-ACCESS CARTRIDGE DROP LEVER

makes operation easy and intuitive—even when wearing gloves.

EASY-LOADING SYSTEM

incorporates a beveled loading port, redesigned carrier latch, allowing shells to glide into the magazine.

ENLARGED BOLT RELEASE

provides easy-to-operate design.

IMPROVED ERGONOMICS

provides comfortable fit and intuitive handling.

INTERCHANGEABLE CARBON FIBER RIB

reduces weight and easy to change.

INTERCHANGEABLE FIBER OPTIC SIGHT

includes red, yellow and green sight elements for different light conditions.

ANTI-SEIZE MAG CAP

incorporates a synthetic bushing for easy removal.



ETHOS BENEFITS

INTUITIVE, POINTABLE FEEL

a four-way adjustable buttstock and ergonomic forend design that provides the ETHOS with a custom-like fit and feel.

REDUCED FELT RECOIL

keeps ETHOS in-line and minimizes muzzle climb on second and third shots.

CYCLES LIGHT LOADS

for improved speed and reliability with loads from 7/8 oz. to 3-inch Magnums.

COMPLETE RELIABILITY

is ensured when the rotating bolt head locks under the slightest pressure.

EASIER OPERATION

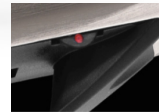
from a drop lever now angled outward for easier operation even when wearing gloves.

FASTER LOADING

with a newly designed and beveled loading port that helps shells glide effortlessly into the magazine.

QUICKER OPERATION

a larger bolt release makes it easier to operate the ETHOS for faster function—even with gloved hands.



ENCOURAGE EXPRESSION AS A MEANS OF INNOVATION. Breathe art into technology. Marry form with absolute function to answer an age-old question: How do we blur the line between the proven reliability of our past with the designs of the future? Simple: You don't merely build a new gun. You design a whole new Ethos, pulse driven by Inertia technology.

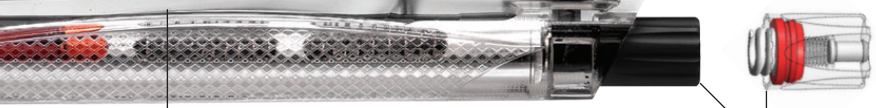


REDUCED OVERALL WEIGHT

the interchangeable carbon fiber rib allows for quick fitting of optional ribs.

ENHANCED TARGET ACQUISITION

from a longer interchangeable fiber-optic sight that gathers more light and requires no tools to fit.



FASTER MOUNTING AND EASIER HANDLING

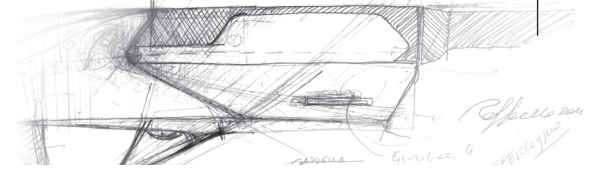
with innovative ergonomics that lend superior balance and a distinct style.

EASY, EFFICIENT DISASSEMBLY

by incorporating a synthetic bushing that won't bind even in tough weather conditions.

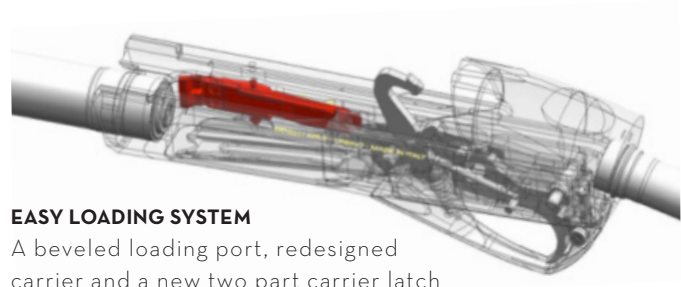
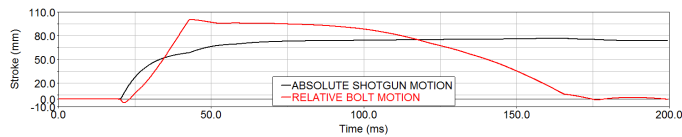
THE PINNACLE OF DESIGN

ergonomic form and artistic beauty are blended with essential function to provide perfect fit, intuitive handling and fluid mounting.



CYCLE THE LIGHTEST LOADS

The updated Inertia Driven system improves the cycling speed, reliability and the ability to cycle the lightest loads.



EASY LOADING SYSTEM

A beveled loading port, redesigned carrier and a new two part carrier latch makes loading the magazine effortless.



ETHOS • FOR UPLAND

IS IT THE FINEST UPLAND FIREARM YOU'VE EVER LAID EYES OR HANDS ON?

Or a waterfowling semi-auto that eats dirt and dust for breakfast?

These decisions become yours and yours alone.





**PHENOMENALLY LIGHT
WEIGHT WITH AN ERGONOMIC
DESIGN THAT FEELS INCREDIBLY
CORRECT FROM HAND TO
SHOULDER, EXPECT ZERO
FATIGUE REGARDLESS OF HOW
LONG THE DAY AFIELD IS.**



ETHOS • FOR WATERFOWL



ALWAYS RELIABLE ROUND AFTER ROUND

whether you're in a dirt pit, marinating in marsh muck or on the prairie. Designed to dependably cycle 7/8 oz. shells to 3" magnums without fail, ETHOS stands alone as the finest multi-purpose gun ever produced, making this concept a study in true versatility.



ETHOS ENGRAVED 12-GAUGE 2³/₄ AND 3"

ITEM NUMBER	BARREL LENGTH	STOCK	OVERALL LENGTH	AVERAGE WEIGHT	MSRP
10461	26"	AA-Grade satin walnut, Nickel	47.5"	6.4 lbs.	\$2199
10462	28"	AA-Grade satin walnut, Nickel	49.5"	6.5 lbs.	\$2199

COMMON SPECIFICATIONS: Magazine Capacity: 4+1 Crio® Chokes: C,I,C,M,IM,F
 Type of Sights: Interchangeable fiber-optic front sight with red, green and yellow inserts and metal bead mid-sight Length of Pull: 14³/₈"
 Drop at Heel: 2¹/₄" Drop at Comb: 1¹/₂" Minimum recommended load: 7/8 oz. loads



ETHOS BLACK 12-GAUGE 2³/₄ AND 3"

ITEM NUMBER	BARREL LENGTH	STOCK	OVERALL LENGTH	AVERAGE WEIGHT	MSRP
10451	26"	AA-Grade satin walnut, Blue	47.5"	6.4 lbs.	\$1999
10452	28"	AA-Grade satin walnut, Blue	49.5"	6.5 lbs.	\$1999

COMMON SPECIFICATIONS: Magazine Capacity: 4+1 Crio® Chokes: C,I,C,M,IM,F
 Type of Sights: Interchangeable fiber-optic front sight with red, green and yellow inserts and metal bead mid-sight Length of Pull: 14³/₈"
 Drop at Heel: 2¹/₄" Drop at Comb: 1¹/₂" Minimum recommended load: 7/8 oz. loads



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